

Smokey Bear and Woodsy Owl

2010 Poster Contest

for

Grades 1-5

Contest Rules:

1. All poster entrees must be sponsored by a local Garden Club.
2. Posters must feature Smokey Bear **OR** Woodsy Owl and must **not** feature both together.
3. Smokey Bear posters must be based upon and include Smokey's fire prevention message of "**Only YOU Can Prevent Wildfires!**" Woodsy Owl posters must be based upon and include Woodsy Owl's conservation message of "**Lend a Hand – Care for the Land!**"
4. The entry posters should encourage children to take a personal role in preventing wildfires or in conserving natural resources.
5. **EACH ENTRY SHOULD BE 11 X 17 INCHES IN SIZE.**
6. Materials that can be used include crayons, markers, poster paints, water colors, etc.
7. No three-dimensional posters, computer scanned, or electronically generated images will be accepted.
8. The artist's name, address, home phone number, grade level, school, teacher's name, city and state, **and the name of the sponsoring local Garden Club must be printed on the back of the poster in the lower right corner.** (Do not use a dark marker for this information as it may show through.) Should school policy preclude giving students' address and phone number, please include the school address and phone number.
9. **Posters are to be completed by individual student artists and may include students from 1st to 5th grade.**
10. The local Garden Club(s) must submit their poster entries to the GCFM State Youth Activities Chairman, Margot Haertel, **no later than January 20, 2010.**

Margot Haertel, GCFM Youth Activities Chairman
P.O. Box 1431
Southwest Harbor, ME 04679

Poster Tips

1. A good poster has a bold and simple design.
2. Its message is delivered both in the picture and in the slogan.
3. Its message is easily understood.
4. Posters are to be completed by individual student artists.
5. Posters will be judged 20 percent each for originality, design, slogan, artwork, and overall effectiveness of the message.